



**Do you know the seven
unique features that
make Arteel stand out?**

 **Arteel.**

At Arteel, we're the only ones in the market dedicated to fostering a positive culture in companies, with a strong focus on appreciation. We place great importance on quality, sustainability, and personalization. Based on feedback from our customers, we've identified seven unique aspects that set us apart.

1. The widest product range

- Over 150,000 memorable gifts and rewards.
- Stock of over 1,500 items in our Rotselaar warehouse.
- Offering over 500 digital vouchers across Europe and over 100 in Belgium.
- An extensive selection of charities with the flexibility to add more.
- Specializing in personalized gifts, produced in-house with embroidery, diamond engraving, laser engraving, transfer printing, digital printing, and more.



2. User-friendliness at the heart of the digital experience

- Easy gift ordering: no account or registration required.
- Convenient order review and shipment tracking.



3. Comprehensive service at the forefront of operational excellence

- Arteel is Belgium's only B2B player to manage and execute everything from start to finish in-house, except for transport.
- This allows us to handle specific requests like adding custom gifts (e.g., printed cycling jerseys).
- We can address complex needs: named gifts, grouped deliveries by location, international shipping, inclusive projects, and more.
- Short monitoring lines due to in-house management.
- Recognized for our expertise and craftsmanship, with customer testimonials praising our integrated processes across sales, project management, IT, helpdesk, aftersales, procurement, and logistics.



4. Investing in sustainability

- Corporate Social Responsibility is a core value for Arteel. We're dedicated to reducing our ecological footprint and enhancing our positive impact on people and the environment. Our sustainability principles extend to logistics and production, selection of partners and suppliers, and giving back to the community.
- For every 150 euros spent with us, 1 kg of waste is removed from Belgian rivers, thanks to our partnership with RiverClean-Up.



5. Pioneer and family business alike

- Arteel, a family business, has been active for over 30 years.
- We are pioneers in Belgium regarding appreciation culture. We were the first to develop technology to support companies and leaders in their appreciation policies, earning us the KMO Laureate award in 2012.
- Despite financial challenges, we've continually invested in our mission.
- As market leaders today, we proudly serve major companies.
- We aim to continue our sustainable policy for long-term societal impact and to pass on our mission to future generations.
- Our solutions and vision are supported by prominent Belgian academic ambassadors.
- Nathalie Arteel regularly speaks about fostering a culture of 'gratitude, giving & growth'.



6. After-sales support

- We have our own helpdesk, emphasizing rapid and personal customer assistance. Full IT integration with our transport partners and suppliers allows us to provide accurate, real-time information.
- We strive for 100% customer satisfaction. If a customer is not satisfied with their gift, they can choose a new one at no extra cost.

7. Additional “did you know’s”

- We consciously opt for ‘experience’ in all our solutions, pushing the limits in creatively thinking about appreciation concepts. We intentionally avoid placing monetary values on our gift vouchers.
- We have an exclusive partnership with TUI for ‘workation’ vouchers throughout Europe.
- Over the last three years, we’ve heavily invested in a new platform that we built from scratch with a team of nine full-time project managers. This is why major companies trust us with complex projects.
- We are a financially stable company.
- We’ve developed long-term partnerships with our suppliers.

Want to know what customers are saying about us?

Find out more here: <https://arteel.com/our-customers>

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